

USGBC Arkansas Chapter  
Executive Committee Meeting  
2/15/2010 **Minutes** Polk Stanley Wilcox offices

**Attended: Jim Chidester, Dustin Davis, Steve Williams via phone.**

**Action Items**

1. Set revised Oct Retreat Date- Oct 8 Russellville Area
2. Push to get sponsorship drive concluded- Steve and Linda will send reminders
3. Voted to have Linda do taxes vs Priddy & Holifield since now can do 990 Short form (Save \$1000)

**Discussion**

1. Education Plan – Working to be sure branches understand new national guidelines and time issues. Still getting updates from national as Ed Program develops. Update on approvals, branch meetings, SA approval, requirements. Compliance with Educ Provider guidelines, branch concerns.
2. Strategic Plan Attention – reviewed strategic plan to comply with annual review.
3. SA progress- Steve needs help getting speakers! Vendor packets sent out, starting to get inquiries
4. Chapter Committee work- how do we get this to be ongoing vs last minute reporting? Linda will send out reminders for March board packet.
5. Board will make contacts with Chamber of Commerce . Rotary, Kiwanis to offer speaker bureau
6. Reviewed guidelines for East Leaf to Branch- 25 paid members, elect steering committee of 7-11, hold 4 educational meetings with avg attendance >19.

**Routine Business Matters**

7. Web Site- Original launch date of Mar 12 pushed to Mar 31 (snow days)
8. LKS Work Progress- task list reviewed with Exec Committee
9. Finances- dues rolling in, starting to bill sponsors, need good SA!
10. Branches
  - a. East- joint meeting with Jonesboro Chamber, coordinating cont ed
  - b. West- Citywide Approach to Sustainability, 40 rsvp
  - c. Central- Wind Energy, 40 rsvp
11. Committees
  - a. Advisory- Michael Parker organizing
  - b. Advocacy- Leg Committee attended by Cliff, cancelled Leg Breakfast
  - c. Diversity- Charles participated in natl webcast for Feb
  - d. Schools- Dustin will get with Matt for update
  - e. EGB- Jim will confirm with Brandon Ruhl on status
  - f. Student Chapters- Lance Wright working with UALR, Mark Robertson national link
  - g. SERC- Michael Parker will carry our Chapter report, and key issues
  - h. Res Green- good attendance, touring Green Arch office/home in downtown LR
  - i. Sponsorship report- \$12,500 need to finish. Many outstanding that are past supporters
  - j. Membership renewal report- Sent out full list to branches. 120 not renewed. 225 current paid. Jim Key/Laura Stanley/Mary Segraves looking at logo items- shirts, etc for SA
  - k. Green Grants- have judges, packets going to judges this week
  - l. Natural Talent Competition- posted on newsletter, deadline to register March 1, will need judges
  - m. MJMurray Partnership- need follow-up meeting
  - n. UA Community Design Partnership- sent letter of support
  - o. Jim will contact Sallie Overby to confirm as new UA Arch Advisory Board rep